



# Get Radio

Boost your brand on the radio  
across Oxfordshire

Oxfordshire's **Radio Station**

# Introducing Get Radio

Oxfordshire's **Local** Radio Station.

Broadcasting on DAB Digital Radio, online and smart speaker across **Oxfordshire**.

**Playing the best music** from the last four decades with local news bulletins and regular traffic and travel updates throughout the day.

Featuring Oxfordshire radio legends **Trevor Marshall** & **Rich Smith**.

Supporting **local businesses** across the county.



# A radio station for Oxfordshire, covering Oxfordshire

- DAB Digital Radio
- Mobile
- Online
- Smart Speaker



Get  radio

# Why Radio



## Brand Building

The combination of high reach with its mood enhancing effect on listeners means radio plays a really important role in you building your brand.



## Targeting

Reach the right people, at the right time!



## Local

Use a trusted platform across your geographical area to engage with potential customers.



## Use with other media

Whether it be online, in print or outdoor, radio really helps enhance a campaign performance with effective use of audio.

**38.7 million adults listen to commercial radio every week\***

# The Get Radio Schedule



**Rich Smith**  
**Weekdays 6am-10am**

Along with the biggest tunes from the last four decades, Get Radio Breakfast with Rich Smith gets Oxfordshire's community involved with the show with engaging interviews; Oxfordshire's Good News; Rich's Fun Fact of the Day; Keep up-to-date with the latest news, showbiz and traffic and travel.



**Trevor Marshall**  
**Weekdays 4pm – 7pm**

Get Home with Trevor Marshall is a brand new local drivetime show for Oxfordshire!

Your favourite songs, local stories, and a chance to scream out loud about anything happening in Oxfordshire.

Not only that, but on Thursdays Trev treats you to an hour of 80s anthems from 6pm.



**Weekend Breakfast**  
**Saturday and Sunday 9am – 11am**

Together again and back on Oxfordshire Local Radio every Saturday and Sunday morning from 9am-11am, Weekend Breakfast with Trev and Rich provides the perfect soundtrack to the weekend across the county.

# The Get Radio Schedule



## New Music Monday Mondays – 7pm

Get all the latest music as Teddy plays an hour of the biggest and best new tracks, keeping you up to date with all the new releases you need to know about.



## The Melting Pot Thursdays – 7pm

Richie & Deadly chat about music, gigs they've been to, and generally everything else you can think of related to the Oxfordshire music scene!



## The Business Brunch Sundays – 11am

Oxfordshire based entrepreneur Ben Thompson interviews local business leaders and discusses the week's business affecting topics.

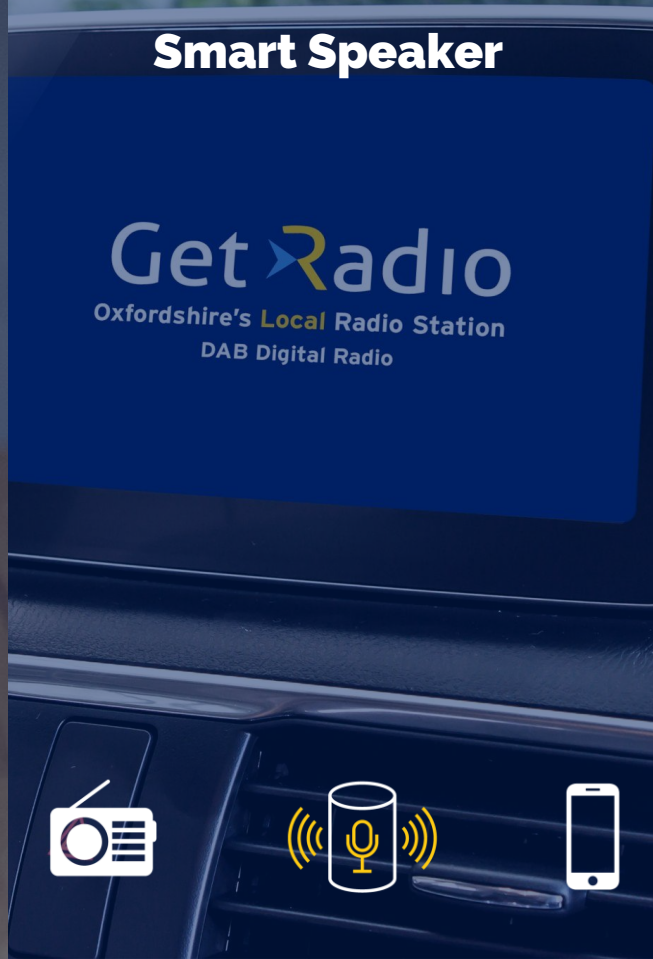
Get  Radio



## Digital Radio Across Oxfordshire



## In-Car and Smart Speaker



## Radioplayer Mobile App



# Our commitment to supporting local business and charity



Regular interviews on the  
breakfast show  
showcasing **local  
businesses and charities**



**The Get Local** – featuring  
LOADS of local events  
each week



**The business brunch with  
Ben** – weekly business  
focused show talking to  
local business leaders



# The Get Radio Audience

**Targeting** a broad 18-54 audience based in **Oxfordshire**.

Playing **the best pop music** from the last 4 decades to the people who **live, work and play** in the county.

Over **6,000** unique streamed / online monthly reach.

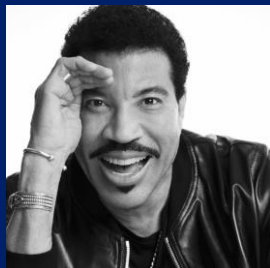


Estimated total monthly reach of  
**20,000-30,000**  
listeners across Oxfordshire

Get  Radio

# The music you love from the last 4 decades...

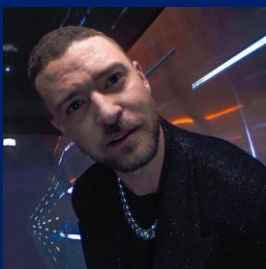
80s



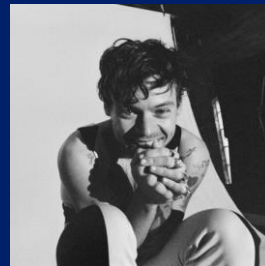
90s



00s



Now



# What We Offer

Airtime campaigns

Commercial production

Sponsorships

Promotions & competitions

Spotlight campaigns

Event hosting and PA



Get  Radio

# Sponsorship Opportunities

**Get Home** with Trevor Marshall

**Weekend Breakfast** with Trev and Rich

**Get Local** – What's on in Oxfordshire

Get  Radio

# Thank you

**Hamish Law**  
Commercial Director

Hamish.law@getradio.co.uk  
07789 401954

[www.getradio.co.uk/advertise](http://www.getradio.co.uk/advertise)



Get  Radio