



Get Radio

Boost your brand on the radio
across Oxfordshire

Oxfordshire's **Radio Station**

Introducing Get Radio

Oxfordshire's **Local** Radio Station.

Broadcasting on DAB Digital Radio, online and smart speaker across **Oxfordshire**.

Playing the best music from the last four decades with local news bulletins and regular traffic and travel updates throughout the day.

Featuring Oxfordshire radio legends **Trevor Marshall** & **Rich Smith**.

Supporting **local businesses** across the county.



A radio station for Oxfordshire, covering Oxfordshire

- DAB Digital Radio
- Mobile
- Online
- Smart Speaker



Get  Radio

Why Radio



Brand Building

The combination of high reach with its mood enhancing effect on listeners means radio plays a really important role in you building your brand.



Targeting

Reach the right people, at the right time!



Local

Use a trusted platform across your geographical area to engage with potential customers.



Use with other media

Whether it be online, in print or outdoor, radio really helps enhance a campaign performance with effective use of audio.

38.7 million adults listen to commercial radio every week*

The Get Radio Schedule



Rich Smith
Weekdays 6am-10am

Along with the biggest tunes from the last four decades, Get Radio Breakfast with Rich Smith gets Oxfordshire's community involved with the show with engaging interviews; Oxfordshire's Good News; Rich's Fun Fact of the Day; Keep up-to-date with the latest news, showbiz and traffic and travel.



Trevor Marshall
Weekdays 4pm – 7pm

Get Home with Trevor Marshall is a brand new local drivetime show for Oxfordshire! Your favourite songs, local stories, and a chance to scream out loud about anything happening in Oxfordshire. Not only that, but on Thursdays Trev treats you to an hour of 80s anthems from 6pm.



Weekend Breakfast
Saturday and Sunday 9am – 11am

Together again and back on Oxfordshire Local Radio every Saturday and Sunday morning from 9am-11am, Weekend Breakfast with Trev and Rich provides the perfect soundtrack to the weekend across the county.

The Get Radio Schedule



New Music Monday Mondays – 7pm

Get all the latest music as Teddy plays an hour of the biggest and best new tracks, keeping you up to date with all the new releases you need to know about.



The Melting Pot Thursdays – 7pm

Richie & Deadly chat about music, gigs they've been to, and generally everything else you can think of related to the Oxfordshire music scene!



The Business Brunch Sundays – 11am

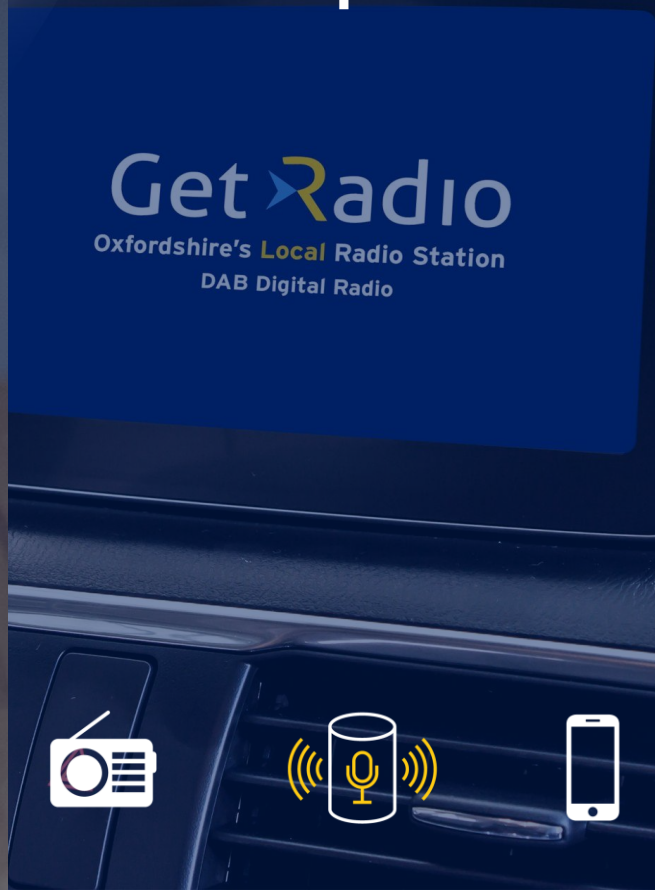
Oxfordshire based entrepreneur Ben Thompson interviews local business leaders and discusses the week's business affecting topics.

Get  Radio

Digital Radio Across Oxfordshire



In-Car and Smart Speaker



Radioplayer Mobile App



Our commitment to supporting local business and charity



Regular interviews on the breakfast show showcasing **local businesses and charities**



The Get Local – featuring LOADS of local events each week



The business brunch with Ben – weekly business focused show talking to local business leaders

The Get Radio Audience

Targeting a broad 18-54 audience based in **Oxfordshire**.

Playing **the best pop music** from the last 4 decades to the people who **live, work and play** in the county.



Estimated total monthly reach of
30,000
listeners across Oxfordshire

Get  Radio

The music you love from the last 4 decades...

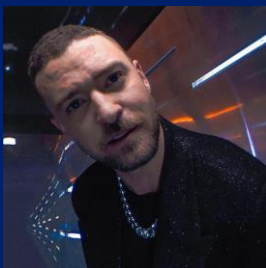
80s



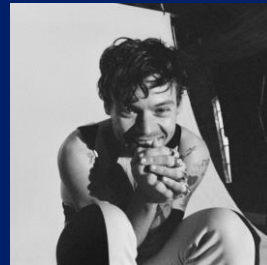
90s



00s



Now



What We Offer

Airtime campaigns

Commercial production

Sponsorships

Promotions & competitions

Spotlight campaigns

Event hosting and PA



Get  Radio

Sponsorship Opportunities

Get Home with Trevor Marshall

Weekend Breakfast with Trev and Rich

Get Local – What's on in Oxfordshire

Get  Radio

Thank you

Hamish Law

Commercial Director

Hamish.law@getradio.co.uk

07789 401954

www.getradio.co.uk/advertise



Get  Radio